



ATTORNEY PROFILE

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Practice Areas: Class Action/Mass Torts (50%), Personal Injury - General: Plaintiff (30%), Personal Injury - Products: Plaintiff (20%)

Law School: [Indiana University Robert H. McKinney School of Law](#)

PROFILE

Mr. Bubalo is Board Certified in Civil Trial Advocacy by the [National Board of Trial Advocacy](#) ("NBTA"). He is listed in [The Best Lawyers in America® 2013](#) (Copyright 2013 Woodward/White, Inc., of Aiken, S.C.). Mr. Bubalo was born in Evansville, Indiana on June 3, 1955. He graduated Magna Cum Laude and Phi Beta Kappa from Illinois College in 1977. In May 1980, he graduated Magna Cum Laude from Indiana University School of Law, where he served as an Associate Editor and then Note and Development Editor for the Indiana Law Review. He was admitted to the bars of the Supreme Courts for the Commonwealth of Kentucky and the State of Indiana, and subsequently to the United States District Courts for the Eastern and Western Districts of Kentucky, the Southern District of Indiana, and the United States Courts of Appeal for the 6th and 7th Circuits.

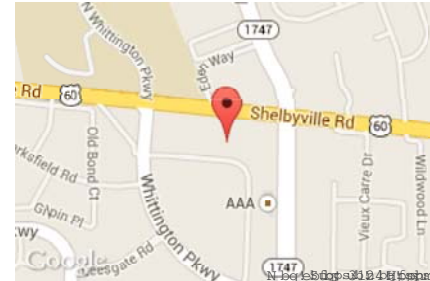
Mr. Bubalo first represented clients as an associate with [Greenebaum, Doll & McDonald](#). Thereafter, the firm of Ogden, Newell & Welch (presently [Stoll Keenan Ogden, PLC](#)) offered him a partnership, where he practiced law until July 1995 defending physicians in medical malpractice actions and appearing in complex commercial cases. In July, 1995, Mr. Bubalo became "Of Counsel" at Ogden, while primarily serving as Vice President and General Counsel for Paradigm Insurance Company as well as President of its subsidiary, Universal Fire and Casualty Company. Working for these companies, he supervised a network of lawyers in over thirty (30) states involving both personal injury and corporate cases.

In June, 1999, Mr. Bubalo was invited by Gary Becker to become Assistant Managing Partner for the [Becker Law Office](#). There, he helped manage the firm but primarily served as the Lead Trial Attorney representing injured people and small businesses, routinely opposing large companies, especially insurance companies.

After Mr. Becker's retirement in 2004, Mr. Bubalo continued his personal injury and general trial practice through the creation of Bubalo Goode Sales & Bliss PLC. His firm has offices in Louisville and Lexington, Kentucky as well as in Boston, Massachusetts. Mr. Bubalo is the Managing Partner. Attorneys in his firm are admitted to practice in the bars of Kentucky, Indiana, Massachusetts, and Missouri but practices cases in many other states and courts across the country.

Mr. Bubalo has appeared in various types of trials. A few examples follow. In *Loomis v. St. Mary's Hospital*, he was Lead Trial Attorney, resulting in one of the largest personal injury verdicts recorded in the State of Indiana. Mr. Bubalo sought compensation for a neurosurgeon who was injured, resulting in [Reflex Sympathetic Dystrophy](#) ("RSD"), also generally known as Complex Regional Pain Syndrome ("CRPS"). The Judgment for almost \$17,000,000 was unanimously affirmed by the Indiana Court of Appeals in *St. Mary's Medical Center of Evansville, Inc. v. Loomis*, 783 N.E.2d 274 (Ind. App. 2003). Since 1999, Mr. Bubalo frequently has represented people injured by defective drugs. Some recent cases include his appearance in October, 2008 as co-counsel in *Stribling v. Wyeth*, Superior Court of New Jersey, Bergen County, Docket No.: BER-L-2352-07 MT. Mr. Bubalo presented

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technical pharmacological evidence to the jury, which awarded Mrs. Stribling \$3,000,000 for pain and suffering damages. The jury found that the defendant Wyeth, "intentionally concealed from the FDA knowledge of the harmful effects," of its drugs. Similarly, in early 2009, Mr. Bubalo was trial counsel in *Kohler v. Wyeth*, Superior Court of the State of California, County of Los Angeles, Central Civil West, Diet Drug Case No. DD 004290. The trial sought damages for a young lawyer who had taken Wyeth's defective drugs, causing her to suffer from the progressive and eventually fatal disease, [Primary Pulmonary Hypertension](#) ("PPH"). The trial was broadcast streaming live on the web via www.courtroomview.com, between 3/4/09 to 4/22/09. A mutual resolution of the case was reached by the parties and recorded under seal by Judge Mohr shortly after the start of Defendant Wyeth's proof.

Most recently, Mr. Bubalo obtained a \$4,000,000 compensatory judgment in *Margaret Fraser, et al. v. Wyeth*, Civil Action No. 3:04CV1373 (JBA), in relation to the Hormone Therapy ("HT") litigation, alleging that Wyeth drug, Prempro, caused breast cancer in his client, without adequate warning. The jury in Fraser found that Wyeth had "misrepresented the risks and benefits of Prempro," to Mrs. Fraser's physician and awarded punitive damages as well. "[Ex-Principal Wins \\$4 Million Verdict Against Drug Maker](#)," by Christian Nolan, published online by *Connecticut Law Tribune*, Monday, April 30, 2012.

Mr. Bubalo's clients are his ultimate concern. Mr. Bubalo is rated "AV" (the highest possible) by the Martindale-Hubbell Law Directory. In 2009, he was again elected to the Kentucky Justice Association's Board of Governors. He is a member of [The Multi-Million Dollar Advocates Forum](#). He is married with one child and a member of Christ Church United Methodist in Louisville, Kentucky.

*Kentucky law does not certify specialties in legal fields.

YEARS OF SELECTION

- Super Lawyers: 2007 - 2012

CERTIFICATIONS AND CREDENTIALS

National Board of Legal Specialty Certification



ABOUT GREGORY BUBALO

Admitted: 1980, Kentucky

Professional Webpage: www.bubalolaw.com/our-attorneys.aspx

Honors and Awards:

- Selected to Best Lawyers in America, 2013
- Rated AV by Martindale Hubbell

Special Licenses/Certifications:

- National Board of Trial Advocacy, Pretrial Certification, 2012
- Also admitted to Indiana., 1980
- Board Certified as Civil Trial Advocacy Specialist by the National Board of Trial Advocacy
- U.S. District Court, Western and Southern Districts of Indiana; U.S. Court of Appeals, Sixth and Seventh Circuits

Bar/Professional Activity:

- American Association of Justice; Kentucky Justice Association; Louisville, Kentucky, Indiana State and American Bar Associations; Multi-Million Dollar Advocates Forum

Verdicts and Settlements:

- Mr. Bubalo obtained a \$4,000,000 compensatory judgment in *Margaret Fraser, et al. v. Wyeth*, Civil Action No. 3:04CV1373 (JBA), in relation to the Hormone Therapy ("HT") litigation, alleging that Wyeth drug, Prempro, caused breast cancer in his client, without adequate warning. The jury in Fraser found that Wyeth had "misrepresented the risks and benefits of Prempro," to Mrs. Fraser's physician and awarded punitive damages as well., 2012
- Case of *Loomis v. St. Mary's Hospital*, one of the largest personal injury verdicts brought to judgment in the State of Indiana. Mr. Bubalo served as primary trial counsel, representing a neurosurgeon whose slip and fall in the hospital resulted in a total disability. The Judgment for almost \$17,000,000 was unanimously affirmed on appeal by the Indiana Court of Appeals.

Other Outstanding Achievements:

- Mr. Bubalo has been nominated again by his peers to be included in *The Best Lawyers in America*® 2012 (Copyright 2012 Woodward/White, Inc., of Aiken, S.C.) Since its inception in 1983, Best Lawyers has become universally regarded as the definitive guide

to legal excellence in the United States. Because *Best Lawyers* is based on an exhaustive peer-review survey in which 24,000 leading attorneys throughout the country cast more than a half million votes on the legal abilities of other lawyers in their specialties, and because lawyers are not required or allowed to pay a fee to be listed, inclusion in *Best Lawyers* is considered a singular honor. Corporate Counsel magazine has called *Best Lawyers* "the most respected referral list of attorneys in practice."

Educational Background:

- Indiana University School of Law - Indianapolis, J.D., magna cum laude, 1980
- Illinois College, B.A., magna cum laude, 1977

GREGORY J. BUBALO:

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